

COMPLETE AND RELATED!
 IN US BREAKING VELOCITY.
 REMI
 VELOCITY



nyone and cappellini
 a launch of bags of goodwill
September 2007
 nyone showroom
 set London EC1R 1XN
 @twentytwentyone.com
 and auction runs until 25 September 2007
 to have enlisted the kind support of
 designers to create a unique design
 nically produced cotton tote bag.
 on a Fairtrade Foundation.
 These on highest bid to the
 bags going to the Fairtrade Foundation.
 by twentytwentyone to raise awareness of the
 importance of
 trade practices. Support the Fairtrade Foundation
 www.fairtrade.org.uk

tion only * *By Invitation Only* * BY INVITATION

ONLY * BY INVITATION ONLY

ITATION ONLY * BY INVITATION ONLY

TEMPTING INVITES IN DM DESIGN
BY INVITATION ONLY
 Get drawn 160 distinctive to over 160 invites

Y INVITATION ONLY * BY INVITATION ONLY

Y INVITATION ONLY * By Invitation Only * BY INVITATION ONLY



2007 AUTUMN EXHIBITION
 22-23 SEPTEMBER 2007
 10.00AM - 5.00PM
 10.00AM - 5.00PM
 10.00AM - 5.00PM
 10.00AM - 5.00PM
 PAUL & JOE





Torres Joalheiros &
Tag Heuer
thislove™ design studio

Ready to unfold into an aerodynamic shape, the invite performed motion and expressed a sense of rhythm and elegance for Torres Joalheiros's new shop opening and a new limited edition by TAG Heuer. The main principles followed the delicate and accurate lines and edges from machinery, alongside the speed, action and time from the motor racing.





Get a Light - 2nd Birthday
thisislove™ design studio

Get a Light™, a project by thisislove™, was inviting guests to share the joy of their two years of experimenting new forms of approaching light and architecture as a whole. The theme immediately came into view with the enormous digit '2' popping out in contrasting black and white upon the opening of the invitation. The wrapping envelope unveiled in its interior a map showing where the anniversary event was to be held.





Nvo Postogallo Launch

thisislove™ design studio

Get a Light™ has incorporated into a new partnership to experiment new forms of approaching light and architecture as a whole, and guests were invited to attend a launch cocktail party for its showroom. Referencing paper architecture and different levels of light, the envelope was unfolded to reveal an invitation card. The card was camouflaged with the envelope's interior, fostering a new level of discovery within.



11
10
08
/ LX
FACTOR
20
h



apresenta
Viabizzuno portogallo

A get a light™
tem o prazer de o convidar para o
Cocktail de Abertura do Show-Room.
no dia 11 de Outubro,
pelas 20h, na Lx Factory.

Rua Rodrigues Faria 103
1300-501
Lisboa, Portugal
www.getalight.pt
info@getalight.pt



light becomes architecture

Lx Factory
38° 42'06.27"N
9° 10'39.64"W



superburo

superburo means graphic design with lots of passion and personal involvement. A joy in experimenting and a sense for adventure are the basics for a fresh visual product. Conception and functionality are important. Sex appeal as well.

P. 156-157, 330-331

Teacake

The team began working together under the name Teacake during their second year of university, it is something quintessentially British, inventive and conscientious. They love visual organisation, people, places and the idea of creating a tangible interaction with those who see their work. This has subsequently led to them having a strong affiliation with design for print and a passion for typography.

Above all the team enjoys what they do and even more when it is for a worthwhile cause. They aim to perfect the balance of work and play to allow them to be as creative as possible at all times while keeping a running dialogue with everyone they meet through their blog from the hills.

P. 092-093

The Apartment

The Apartment is a New York-based creative agency offering fully integrated branding, marketing, architecture, interior design services as well as conceptual development and bad-ass ideas.

P. 179

The Chase

Over the last two decades, The Chase has gained their reputation as one of the leading graphic design and branding agencies in Britain. Led by the founding partners Ben Casey and Lionel Hatch, The Chase has always had a simple and consistent approach to delivering clever and tailored communication solutions. The studio has won over 300 awards for creativity, innovation and effectiveness, which put them consistently at the top four design agencies of Britain.

P. 050

Theatre Products

Theatre Products was established in 2001 by Akira Takasuchi, Tetsu Nakamichi and Kaori Kunimori. Based on the theme 'clothing is a spatial and theatrical commodity that changes the continuity of their daily lives into a never-ending performance', they have produced unique and inspiring collection shows. The brand also runs their original music label, 'Theatre Music'.

P. 182, 190-193

THERE

THERE is a graphic design agency specialising in identity and brand communications and branded environments.

Put simply, THERE offers strategic thinking, clever ideas and award winning creativity – turning problems into ideas and ideas into reality, helping brands get from where they are – to where they want to be. From start-ups to multinationals, the clients they work with are as diverse as the work they produce. It's this diversity of clients from all sectors that keeps their approach fresh and exciting.

P. 107, 218-219

thisislove™ design studio

From graphic design to web or experimental media projects and focused on art direction, communication design, new media solutions and interactivity, one of the main objectives for thisislove™ design studio is to create a multidisciplinary platform. The studio established a cool normality and its projects pretend to question the process of creation and interaction between people, objects and signs. They make ideas real, with a great eye for detail and hidden meanings, without intending any particular sense of style.

P. 110-111, 120-121, 214-215

Tiny Pictures, Inc.

Mobile phone is a social network: an always-on, always-with-you connection to the people in their life. It's not a "device" and it's not a "tool". It's an extension of people and it's a part of whatever they're doing. Tiny believes that the camera embedded in a phone has less to do with "photography" and more to do with communication and shared experience.

The team believes there's a remarkable shift happening in the way people communicate. A shift borne of the immediacy and intimacy of mobile and the ease and richness of imagery. Their mission is to combine these two.

P. 081

Toko Design

Established in 2002 by Eva Dijkstra and Michael Lagmayr, Toko Design is a multidisciplinary design studio with a foremost conceptual and experimental approach emphasised on print design. Formerly based in Rotterdam, the Netherlands, but in Sydney, Australia since 2007, the studio works for national and international clients in a broad range of fields. Aiming to provide contemporary, effective and coherent design solutions based on extensive research, their work is unexpected and minimal with strong visuals.

P. 178

Transfer Studio

Transfer Studio is a London-based design practice founded in 2006 by Falko Grentrup and Valeria Hedman. Focusing on printed matter and exhibition environments, the studio has worked with clients such as MTV, The Southbank Centre and University of the Arts London. Their distinctive approach to graphic design has established the studio a reputation for imaginative, simple yet thoughtful work.

P. 026

Troika

Troika is a multi-disciplinary art and design practice founded in 2003 by Conny Freyer, Eva Fucic and Sebastian Noel, who met while studying at the Royal College of Art in London. With backgrounds in graphic and communication art, product design and engineering, Troika develops a variety of projects from printed matter to product design and custom art installations that are both engaging and demanding to the user. Their approach focuses on the contamination between the arts and design disciplines and is born out of the same love for simplicity, playfulness, and an essential desire for provocation.

Troika's work has been featured at the V&A Museum, Tate Britain, the Science Museum, in the British Council touring show in China and at the MoMA in New York. In 2008, Troika was nominated with three projects for the Design Of The Year, Brit Insurance Award. They have authored two books including 'Moscow Style, Booth-Clibborn Editions' in 2005 and 'Digital by Design, Thames and Hudson' in 2008.

P. 159

ultra

ultra is a graphic design agency established in Vevey, Switzerland, by Ludovic Gerber and Christiane Steiner since 2004.

P. 073, 134-135, 166, 197

us (design studio)

us is a London-based design studio who believes design should stem from good ideas no matter how big or small. us creates work that excites, inspires and most importantly answers the brief. Their work is not a style that people buy into – it's rather a service that they provide to meet clients needs.

P. 106, 282-283

VONSUNG

VONSUNG is a branding design agency providing design services across the full spectrum of total identity, print and screen graphics, internet, product, space and interiors.

VONSUNG thinks that while visual identity tends to refer to literal identification specifically to the way a company writes its name and the rules that govern that characteristic signature, branding now includes all of the above but extends its experience further and deeper – into environments, sounds, smells and attitudes.

They aim to design using all of their five senses in mind (six senses on a good day!).

P. 040-041

why not associates

why not associates is a London-based design company founded in 1987 that specialises in finding new and innovative communication solutions via branding, print, moving image, installations and public art. They take commercial responsibility with a passion for experimentation and innovation. This has led to a range of successful projects for an impressive client list winning an international reputation.

P. 146-147

ZEROZEROESUESU Inc. (HISUI)

Graduating from New York's FIT in 1990, Hiroko Ito was appointed as chief accessory designer at Comme des Garçons in 1994. In 1995, she left to set up ZEROZEROESUESU Inc. (00S/S) with Arina Takeshi Matsuoka in 1998 with the aim to create a new take on fashion, interior, life style design and art. In 1999, the duo established fashion brand HISUI which debuted at the Tokyo Collections in the Autumn/Winter 2001/2002 season and an art exhibition 'Today Liberty' was produced in May 2000. A year later, she had deals with boutiques in France, America, Hong Kong and Taiwan. Ito was a participant in the Creation Business Forum in 2005.

P. 085