

# THE ART OF PACKAGE DESIGN



GINGKO PRESS

072  
073

*get a tree*

Designer/ Joana Areal & Inês Veiga  
Design Agency/ thislove Studio  
Client/ get a light

The project is a Christmas gift made especially for get a light. This limited edition object consists of a postal package that contains a small vase cup closed with a lid and filled with sand and pine seeds, and a leaflet with detailed information about the care and maintenance of Pine trees.





### Brand Identity for Graanmarkt 13

Designer/ Fumi Congan  
Design Agency/ Base Design  
Client/ Graanmarkt 13

Graanmarkt 13 is a gallery space, a fashion store and a restaurant located in the center of Antwerp, Belgium. Based on themes including love, the home, and one's own place, Base created various phrases which inspire a very intimate atmosphere. The prints and packaging display a variety of quotes, always with the name Graanmarkt 13 serving as a signature.

### get a flight

Designer/ Joana Areal & Inês Veiga  
Design Agency/ thislove Studio  
Client/ get a light

Gift made especially for get a light's employees to take on a field trip. Plastic square box is sealed with a sticker and filled with cotton fibers to hold inside a paper airplane with the trip schedule.

